



Kendal Charitable Funds Promising Innovations 2022 Grant-Seeker Guidelines

April 2022

Please read the guidelines thoroughly before proceeding to the registration and online Letter of Intent forms, available via link at the end of these guidelines.

Kendal Charitable Funds, via the Lloyd Lewis Fund for Promising Innovations, is seeking ideas that can enhance the lives of an aging population through services and research. We are interested in developing new understandings and awareness of issues and opportunities in support of this initiative. We will give priority to projects that have significant potential for change and replication. To learn more about Kendal Charitable Funds and the Lloyd Lewis Fund for Promising Innovations, including prior funded projects, visit our website: <https://www.kendal.org/kendal-charitable-funds/impacting-lives/>.

The 2022 grant program will focus on the following topic:

National workforce shortages are straining the U. S. healthcare system. The shortage of skilled workers is particularly pronounced in the fields of elderly care and is compounded by the COVID-19 pandemic. In addition, many Americans are unaware of the wide range of professional opportunities and careers available in the field of aging services. Some hold negative views about the field.

“Overall, long-term care workforce levels are at their lowest in 15 years, with 409,100 jobs lost between February 2020 and January 2022. The decline has been especially noticeable in skilled nursing, which experienced a 15% workforce decline during that time, according to BLS data. Home health saw a 1.7% decline.” <https://www.mcknightsseniorliving.com/home/news/long-term-care-workforce-challenges-remain-at-crisis-level/>

“A lack of interested or qualified candidates and unemployment benefits discouraging people were cited as the two biggest obstacles for hiring new staff.” <https://www.mcknights.com/news/just-1-of-nursing-homes-are-fully-staffed/>

The need to recruit and retain talented and committed individuals into the field of aging services is great and immediate.

We seek proposals that address two or more of the identified immediate needs, through creative, innovative, and replicable strategies and/or programs in the senior living industry and/or related services field that:

- 1. Retain members of the current workforce through positive work experiences**
- 2. Recruits and nurtures new members of the senior living workforce**
- 3. Builds future employment opportunities and career pathways**
- 4. Promotes positive images of employment opportunities and careers in senior living**

Definitions:

- **“Senior living industry and/or related services”:** residential living communities, professional at-home care service providers; adult day programs.
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Eligibility

The following types of organizations are eligible to apply:

- 501(c)(3) nonprofits
- 7871 federally recognized Tribal government status

The following applications will NOT be considered:

- No grants will be made to institutions which, in policy or practice, discriminate on the basis of race, creed, gender, or sexual orientation.
 - In order to concentrate funds on the types of programs identified, it is necessary to specify the kinds of projects we do not fund. These include but are not limited to: support of sectarian religious activities, individual grants, endowment or debt reduction, loans, fellowships, out-of-area-travel, proprietary enterprises, political lobbying or any other political activities.
 - Capital requests (defined as support for endowment, construction or equipment) are outside the guidelines of the Lloyd Lewis Fund for Promising Innovations and will not be considered.
 - Projects must not be connected in any way with a Kendal Affiliate.
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Grant Amount and Parameters

Grant funding will not exceed \$50,000 and will extend no longer than a two (2) year period. Based on submissions received, several smaller requests may be granted rather than 1 or 2 larger ones.

Grant Selection Process and Notification

Letters of Intent will be accepted between May 2nd and June 10th, 2022 and will be reviewed by June 24th. Letters of Intent are initially reviewed to determine whether they fall within Kendal Charitable Funds' grant parameters. Should your letter of intent be accepted, you will be granted access to the application and notified via email to move forward with preparation of a full grant application.

If you are invited to submit an application, your proposal must be completed by 11:59pm (Eastern) August 5th. You may include all attachments to complete the process online, submitting only when the application is complete. Your 501(c)(3) or 7871 status will be verified electronically. No DVDs, web links, photos, YouTube, or any other material will be accepted with the application.

Final grant approval will be determined by the board of Kendal Charitable Funds in October 2022. Applicants will be notified via email the week of October 17th. **Funding begins in January 2023.**

Contact Information and Portal Access

[Click here for access to the grant application portal.](#)

Diane Massey, Director of Outreach and Engagement, Kendal Charitable Funds, 1107 E. Baltimore Pike, Kennett Square, PA, 19348; dmassey@kcorp.kendal.org