

Considering Kendal *without* Philanthropy

Here we have a prospect of one common interest from which our own is inseparable, that to turn all the treasures we possess into the channel of universal love becomes the business of our lives.

John Woolman, 1763

What would have happened...

...30 years ago had the Philadelphia Yearly Meeting of the Religious Society of Friends not given Kendal a \$300,000 grant to explore the development of a continuing care retirement community in Kennett Square, Pennsylvania?

What would be the character...

...of each Kendal community were there not the charitable endowments to provide care and services for those who outlive their financial resources, and the very entry into Kendal of those whose lives have been spent in modestly compensated service?

To what extent could Kendal...

...have made such a tremendous impact on ending the practice of using physical restraints in long term care settings across the country without the Emily Wilson bequest?

Would Kendal at Lexington exist...

...had Fred and Isabel Bartenstein not given the beautiful Virginia land on which the community is now located?

How much would be compromised...

...in the affordability of our on-site child day care, and dozens of other programs and physical enhancements across the Kendal family without the generosity of donors?

Would Kendal be able to offer...

...meaningful internships to promising future leaders without the Eugene Perry bequest?

Clearly, the Kendal family has been able to do so much more *with* important and growing support than *without*. We serve people we otherwise could not serve; we maintain levels of quality we could not otherwise sustain; we make our communities more affordable to a broader range of people; and we serve as a beacon and advocate for improving standards of care—all because of significant philanthropic support for Kendal's essential work.

The leading colleges and universities are those that have built significant endowments, have attracted strong support for programs and physical facilities, and have been able to make necessary financial commitments to deserving students.

The leading organizations in our field also will be those committed to worthy goals and a degree of excellence that only a strong tradition of philanthropy will make possible. That tradition is growing within Kendal thanks to the generosity of those who live, work and serve in Kendal communities and services and our friends in the wider world.

John Diffey, President and CEO, The Kendal Corporation